

MENTORING CHILDREN
OF PRISONERS

Caregiver's
CHOICE
MENTOR.

Reaching Children Impacted by
Incarceration

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and Venessa Mendenhall
Dare Mighty Things

The webinar will begin shortly.

To access the audio portion of the call,
dial 219-509-8111 and enter passcode 823270.

Who makes up the
Caregiver's Choice team?

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MENTOR/National Mentoring Partnership
Caregiver's Choice Administrator

Dare Mighty Things
Caregiver's Choice Subcontractor

DARE MIGHTY THINGS

DON'T JUST DREAM. DO.

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Outreach and
Identification

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Objectives:

- You will be able to ensure that your outreach efforts and marketing tools are tailored to the goal of identifying children and families of the incarcerated.
- You will be able to identify community assets you can leverage to reach families impacted by incarceration.

We will have Q & A twice during this webinar. Submit questions by typing into the Q & A box
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POLL QUESTION:

Is your organization actively recruiting
children impacted by incarceration?

Tailoring your message

- Emphasize the value of mentoring for the
child *and* parent/caregiver
 - Focus on the positive
 - Be realistic
- Highlight extended hours and services
 - Evening/weekend availability
 - Additional services (in-house or by referral)

What is your message?

"What's in it for me?"
**Do you address the concerns of
the caregiver?**



- Mentoring is a great experience for their
child
- Mentoring requires very little work on
behalf of the parent/caregiver
- Mentoring gives the caregiver a well-
deserved break!
- Caregivers can receive other services from
your program

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What is your message?

Be realistic!

- What is the role of the mentor?**

"A mentor is a coach, a friend, and an additional caring adult."

Rather than: "A mentor is a father figure."
- Benefits of mentoring:**

"Mentoring has been shown to increase self-confidence, school attendance, etc."

Rather than: "Mentoring can save a child from following in the footsteps of his incarcerated parent."

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Change Your Intake Form

Rather than saying:

- Does your child have a parent in state or Federal prison?**

Explain why you ask about incarceration:

- We participate in a special program that provides funding to match mentors with children of incarcerated parents. Does your child currently have a parent in state or Federal prison?**

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Questions on Messaging?

Please type them in the Question & Answer Box

POLL QUESTION:

How many formal partnerships have you established to help engage and serve families impacted by incarceration?

Your Value Proposition

What could you offer a potential partner?

- Youth/family referrals
- Mobilize your mentors and mentees for volunteer activities
- Presentations/trainings on positive youth development, mentoring, incarceration
- Partnership on future funding opportunities

What can you ask of your partners?

- Include your brochure in things they give away to caregivers
- Change their intake form to ask if clients would like to hear about your program
- Invite you to participate in or present at events or meetings
- Allow you to put up a poster or display area for your brochures

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Identifying Your Community Assets

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What is in your community?

We are going to identify community programs and services that families seek.



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Organizations That Serve Families Impacted by Incarceration

- Prison and Family Ministries
 - Prison Fellowship, Kairos, Forgiven Ministries
- Prisons
 - Chaplains, Female Prisons
- Lutheran Social Services/Catholic Charities
 - Transportation to prisons
- TBN Second Chance Network
 - www.tbsecondchance.org
- CURE
- Community-based Organizations
 - Girl Scouts Beyond Bars

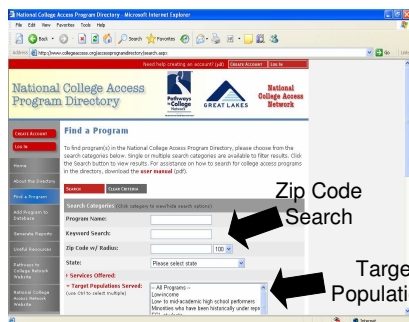
Online Resources and Directories

- Family Corrections Network
 - www.fcnetwork.org
- National Incarcerated Parents and Family Network
 - www.incarceratedparents.org

Services that families seek...

- Churches
- Local child welfare agencies
- Kinship care groups
- Food pantries
- Health clinics
- Hospitals
- Local HUD offices, properties
- Transportation services
- Child care providers
- Schools
- Laundromats
- Barbershops, beauty salons
- Banks, check cashing stores
- Carwashes
- Nail salons
- Retail shops
- Libraries
- Grocery stores, supermarkets
- Restaurants
- Community centers
- Sport leagues
- College Access Programs

College Access Programs



Wrap-up

Remember the following:

1. Address "What's in it for me?" for the child and caregiver in your marketing materials
2. Identify and use your existing community resources; and
3. Initiate your outreach activities and track progress quarterly.

Questions?

Please type them in the
Question & Answer Box

Thank you!

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